Morwell Central Primary School

Facebook Code of Conduct Policy 2022

Help for non-English speakers

If you need help to understand the information in this policy, please contact the school office on 51365568.

Rationale:

The purpose of this policy is to connect with our school community more conveniently through the social media forum of Facebook. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. It is hoped that our Facebook page will be a place where we build a community spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community amazing.

Morwell Central Primary School expects that our families' online behaviour reflects standards of respect and consideration that are required when communicating in person.

Belief Statement:

Morwell Central Primary School believes in the personal rights and responsibilities of all members who use the school's Facebook page.

Rights:

All individuals in the whole school community have the right to be free of all forums of bullying, including cyberbully and anti-social online behaviour when interacting on the school's Facebook page.

Responsibilities:

Students, staff and families have the shared responsibility to:

- Promote positive online relationships that respect individual differences in the school community.
- Acknowledge their responsibility as role models of positive and respectful online behaviours.
- Be familiar with this policy.
- Report incidents of cyberbullying or cyber aggression on the school's Facebook page in accordance with the school's Parent Code of Conduct Policy.

Implementation:

Using Real Names

- All users interacting with Morwell Central Primary School Facebook page, by either liking or commenting on posts must do using a Facebook account that clearly identifies them by their real name.

Raising Issues and not Including Names
- Morwell Central Primary School is happy to be alerted to issues via its Facebook messenger section as some things are best dealt with privately.
- Issues involving any of the students or staff must not be raised in the Facebook page.
- Parent or carers are not to use the names of our any of our staff and students or any other member of the community in any Facebook posts.
- When events or items are posted on the Morwell Central Facebook page, we are happy to see people support the post via a Facebook 'like' or comment.
- Morwell Central Primary will **not** support interactions that incite or fuel negative sentiments. **When negative comments are posted, the school will hide or delete the comment/s and the author of the comment/s may be blocked.**

How to Interact with the Facebook Page
- Users will be able to comment on Morwell Central School's posting and on comments made by others.
- Users will be able to 'like' a post or comment by clicking on the like button.
- Users will not be able to author a post of their own or upload any photos or videos to Morwell Central's Facebook page.
- Morwell Central Primary School expects that parents and carers abide by our Parent Code of Conduct at all times when interacting on our Facebook page.

Moderation and Blocking
- Morwell Central Primary School reserves the right to set the strength level of the Facebook profanity filter.
- Morwell Central Primary School reserves the right to add names to the page's blocklist if they are deemed not to be interacting with our Facebook page according to our Parent Code of Conduct.

Reporting Social Networking Misuse

Process for Complaints
- Members of the school community may report misuses of the school's Facebook page, including cyberbullying by contacting the school directly. The school will do the following:
  - Misuse will be documented and investigated to determine the severity of the behaviour.
  - Disciplinary action may take place if the complaint clearly breaches school policies.
  - Police action maybe required based on the level of severity of the behaviour.

Monitoring of the School's Facebook Page

- Morwell Central Primary School has full control of what posts are published on the school's Facebook page. **The administration of the Facebook page can decide whether to allow comments on each of the Facebook page posts.**

- If the school becomes aware of any negative or defamatory material on the school's Facebook page the administration team will:
    - Exercise editorial control and either hide or delete inappropriate comments.
    - Exercise editorial control to block the author of the comments.

Evaluation:

This Policy will be reviewed as part of the school's three-year review cycle or earlier as required.

This policy was last ratified by School Council.	7/3/2022